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ABSTRACT

Disclosed is a mask composition comprising:

- (1) a water insoluble substrate; and
- (2) an emulsified liquid composition comprising:
 - (a) an oily component;
 - (b) a hydrophilic surfactant;
 - (c) a water-soluble thickening polymer which provides the liquid composition a viscosity of from about 500mPa·s to about 60,000mPa·s; and
 - (d) an aqueous carrier.